

LEARNING ON DEMAND BY SAP

PUTTING LEARNING AT YOUR FINGERTIPS

In the offices of every business in every corner of the world, the conversation is remarkably similar. Customers are more powerful and demanding than ever before, competition has intensified, and a focus on costs, operational efficiency and rapid realization of value has placed even greater focus on the need for skilled SAP team members.



Not only has the velocity of business changed, the very nature of business is transforming as a younger generation of workers enters and an older generation retires. This new reality is asking more of our customers, employees, suppliers and partners. It's placing ever-greater focus on our business processes, business performance and our ability to accelerate returns on any investment.

Meeting the challenges of a skilled workforce

We know that time is money. With sustained demand for skilled SAP practitioners, the challenge is to effectively manage both the costs associated with education and training and the time commitments required. In a 2008 BusinessWeek article, BV Krishnamurthy suggested:

Managers today are so hard pressed for quarterly, monthly, weekly, daily, and in some cases, hourly progress reports that they do not have the time to learn anything new: BusinessWeek, 2008.

However, every hour devoted to learning has an opportunity cost – and every class taken adds to our personal carbon footprints, takes time from our friends and families and slows the implementation of our client projects.

The challenge is to find new ways of doing things – discovering, accessing and consuming relevant content in a timely manner. This means identifying innovative new sources of learning content – from expert networks, online communities or from other industry sectors.

Introducing Learning on Demand by SAP

For over 30 years, SAP Education has been the trusted source for the skilling and certification of project teams. Now, with the Learning on Demand by SAP website, you will have complete access to the portfolio of SAP digital knowledge assets. From eLearning materials through whitepaper downloads, forum and discussion boards, to information on our eAcademies and classroom offerings, Learning on Demand by SAP will transform the availability of quality, SAP learning and bring it to your company and your staff where and when it's needed. We call it "learning at your fingertips."

With a growing catalog of over 500 eLearning titles, Learning on Demand by SAP delivers on-demand access to foundation, role-specific and business solutions and technology courses.

A trusted source of SAP knowledge

Not all learning content is created equal. Only Learning on Demand by SAP has unrestricted access to the global SAP knowledge base. As a trusted source of quality content, Learning on Demand by SAP also provides free access to invaluable whitepapers, eBooks and a variety of digital content designed to build both a breadth and depth of SAP skills.

We have designed Learning on Demand to suit your needs. There is no time lost in raising purchase orders or invoicing. Our premium course content requires only a valid credit card for access. Our

worldwide content delivery network ensures that there is no delay between ordering, processing and delivering our materials direct to your desktop. After enrolling in a premium Learning on Demand course, you will have unlimited access to those course materials for a period of 6 months.

Your gateway to accelerated SAP skills

2009 is a year of getting back to basics. It is a year of building your organizational capacity. It is a year of finding

better ways of doing business. It is also a year of getting personal. Learning on Demand by SAP allows you to build competitive advantage one employee at a time – in a time and cost efficient manner.

It places learning in the hands of your people when they need it, and it delivers access to the global SAP knowledge base on-demand. Learning on Demand by SAP is your gateway to quality, cost-effective, SAP training.

Find out more at:
www.LearningOnDemandbySAP.com.

Summary

Learning on Demand by SAP is your 24x7 gateway to quality, cost-effective and efficient learning.

Challenges

- Younger generations are replacing older, more experienced workers across the enterprise.
- Increased focus on cost reduction, operational efficiency and rapid realization of value is driving demand for skilled SAP resources.
- Increasing demand for flexible, anytime, anywhere learning.

Business benefits

- Meet changing global conditions with flexible, cost-effective enablement solutions via Learning on Demand by SAP.
- Improve the user experience with less formal, anytime, anywhere education.

For more information

Call your SAP representative or visit us online at LearningOnDemandBySAP.com.

©2009 by SAP AG.

All rights reserved. SAP, R/3, SAP NetWeaver, Duet, PartnerEdge, ByDesign, SAP Business ByDesign, and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries.

Business Objects and the Business Objects logo, BusinessObjects, Crystal Reports, Crystal Decisions, Web Intelligence, Xcelsius, and

other Business Objects products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of Business Objects S.A. in the United States and in other countries.

Business Objects is an SAP company.

All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only. National product specifications may vary.

These materials are subject to change without notice. These materials are provided by SAP AG and its affiliated companies ("SAP Group")

for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty

statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.